



AGENDA

Oceanside Chamber of Commerce
January 18, 2018
10:00 a.m.- 12:00 p.m.

- I. Welcome/Introductions
- II. Consent Calendar
 - a. Minutes
 - b. Financials
- III. Staff Reports
- IV. Liaison Reports
- V. Chairman's Report
 - a. NRP Grant
 - b. Fuji City Sister City Program-Hotel business exchange
 - c. Trademark for new logo and tagline finalized
- VI. Executive Report
 - a. Oceanside Chamber's "Meet the City"- Mayor Wood presentation
 - b. Fire Marshall
- VII. MISC/ Public Comment
- VIII. Events
 - a. Cal South Soccer: January 27-28
 - b. Scholastic Surf: January 27-28
 - c. Marine West Expo: February 7-8
 - d. Oceanside Valentine's Week: February 8-14
 - e. Cal South Soccer: February 10-11
- IX. Next Board Meeting: Thursday, February 15, 2018

Vision Statement: Oceanside is Southern California's most desired beach destination.

The Mission of *Visit Oceanside* is to unite our community's tourism businesses to generate visitor spending that will positively impact jobs, tax revenues, the coastal environment and the quality of life for the City of Oceanside.